

To,

Editor/ Advt. Manager.

Sub:- Release of NCPUL advertisement for publication in Urdu Daily, Weekly & F/N on the occasion of Republic Day- 2025, Reg.

Sir,

Kindly see the attached file (in PDF) as a copy of NCPUL advertisement related to “Greetings on the occasion of Republic Day 2025”, in colour, in size 24(W)x18(H)cm² for publication in your esteemed **Urdu Daily** on DAVP rate, in colour on the occasion of Republic Day i.e. on 26th January 2025.

Bill (with revenue stamp) in duplicate along with copy of Newspaper carrying our advertisement, copy of PAN Card and copy of DAVP rate must be sent to us within 30 days from the date of publication, failing which no bills will be entertained for payment. If the DAVP rate card is not issued to you payment will be made on lowest (Prevalence) DAVP rate. GST as applicable. Bill must carry Bank account details with IFSC code printed on bill.

You are requested to visit our website www.urducouncil.nic.in for confirmation of your Newspaper/editions. Kindly note that no bills will be considered for payment other than the Newspapers (List) posted on our website.

Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.

Thanking you.

Yours Sincerely

Dr. Imtiaz Ahmed

Sd-

Assistant Education Officer. (B.P.),

National Council for Promotion of Urdu Language

West Block-VIII, Wing No. VII,

R. K. Puram,

New Delhi-110 066.

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