

Dated: 13.08.2026

To,
The Editor/Advertising Manager

Sub.:- Release of NCPUL advertisement for publication on 15.8.2026 in Urdu Daily/ Weekly/ Fortnightly Newspapers on the occasion of Independence Day 2026, Reg.

Sir/Madam,

Kindly see the attached file (in PDF) as a copy of NCPUL advertisement regarding “Qaumi Urdu Council Ki Sargarmiyan” for publication on 15.8.2026 on the occasion of “Independence Day 2026” in your esteemed Daily Urdu (Empaneled in our media list) on DAVP rate **in single colour (B/w)**, in designed size 15(W)x10(H)cm². You may also visit our website www.urducouncil.nic.in for advertisement material & for confirmation of Newspapers with their editions. You are requested to publish the advertisement only in the newspapers/editions shown in the list posted on our website.

Bill (with revenue stamp) in duplicate along with 02 copies Newspaper carrying our advertisement, copy of PAN Card and copy of DAVP rate must be sent to us for payment within 30 days from the date of publication. Failing which, no bill will be entertained for payment. For Newspapers not empanelled in DAVP, payment will be made on lowest (Prevalence) DAVP rate. Newspapers claiming for GST must submit bills in approved computer generated format of GST claim, hand written bills will not be acceptable.

Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.

Thanking you.

Yours Sincerely

-sd-

Dr. Imtiaz Ahmed
Assistant Education Officer. (B.P.)

National Council for Promotion of Urdu Language,
Department of Higher education, Ministry of Education,
West Block-VIII, Wing No. 07,
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011-26109746

Encl.: As above