

Dated: 13.08.2026

To,

The Editor,

Subject:- Release of NCPUL Advertisement for Urdu Magazine (RNI registered) on the Occasion of Independence Day 2026, Reg.

Sir/Madam,

Please find attached herewith copy of NCPUL advertisement (in PDF) designed in size 15(W)x10(H)cm², **in single colour (B/w)** related to “Qaumi Urdu Council Ki Sargarmiyan” to be published in your Magazine on latest issue. This advertisement should be published on proper space in your magazine size or suitable as per your page size but not more than 15(W)x10(H)cm².

Payment will be made according to approved rate of DAVP. Those who not able to provide DAVP rate the payment will be made at lowest (Prevalence) DAVP rate.

Proper bill (with revenue stamp) in duplicate along with copy of Magazine carrying our advertisement, copy of DAVP rate card (if issued) and PAN number must be sent for payment within 30 days from the date of publication, failing which no bills will be entertained for payment. You are requested to mention R.O. number (written on top of this letter) on your bill. Magazines claiming for GST must submit bills in approved computer generated format of GST claim, hand written bills will not be acceptable.

Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.

For advertisement material & for confirmation of your Magazine in our media list, kindly visit our website www.urducouncil.nic.in

Thanking you.

Yours sincerely,

-sd-

Dr. Imtiaz Ahmed

Assistant Education Officer. (B.P.)

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