

Dated;25.01.2024

To,  
The Advertising Manager,

**Subject: Release of NCPUL advertisement for publication in Urdu Magazines on 26.01.2024 on the occasion of Republic Day-2024, Reg.**

Sir,

Please find herewith enclosed a copy of NCPUL advertisement regarding its publications “**Qaumi Urdu Council Ki Sargarmiyān**” to be published in the latest issue of your Magazine. This advertisement should be published in colour on proper space (as per size of your Magazine) but not more than 24(W)x20(H)cm<sup>2</sup> or 480 cm<sup>2</sup> in size.

Payment will be made according to approved rate of DAVP. Those not able to provide DAVP rate the payment will be made at lowest (Prevalence) DAVP rate.

Bill (with revenue stamp) in duplicate along with Magazine carrying our advertisement and copy of DAVP (if DAVP approved) rate with PAN No must be sent for payment. GST as applicable. Bill must carry Bank account details with IFSC code printed on bill.

You are requested to visit our website [www.urducouncil.nic.in](http://www.urducouncil.nic.in) for confirmation of your Newspaper/editions. Kindly note that no bills will be considered for payment other than the Newspapers (List) posted on our website.

Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.

Thanking you.

Yours sincerely

-sd-

(Ajmal Saeed)

A.E.O. (B.P.)

NCPUL,

West Block-8, wing No.-7,

R. K. Puram,

New Delhi-110 066.

# 011-260109746